



MALLA REDDY COLLEGE OF ENGINEERING



(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution

“Innovate & Inspire: Alumni Entrepreneurs Summit”

Organized by the
Entrepreneurship Development Cell (EDC)
in collaboration with
Institution’s Innovation Council (IIC).

Date: 13th March 2026 | **Time:** 10:30 a.m. 04:00 p.m.

Venue: Seminar Hall

Agenda of Program

TIMMINGS - 9:30AM TO 4:00PM		
S.NO	TITLE OF THE EVENT/PROGRAM	TIMINGS
1	Registrations & Networking	9:30AM TO 10:20 AM
2	Welcome on to the Dias - Principal, Chief Guest , Guest of Honour & Dean’s	10:30AM TO 10:35AM
3	Lightening of lamp	10:35AM TO 10:40AM
4	Invocation Ceremony	10:40AM TO 10:45AM
5	Welcome Address by Dean -EDC (Dr. Sateesh N)	10:45AM TO 10:50AM
6	Opening Address by Principal (Dr.M.Ashok)	10:50AM TO 11:00AM
7	Speech by Alumni Person- (Mr. Ganesh Nag D)	11:00AM TO 11:10AM
8	Special Address by Guest of Honour	11:10AM TO 11:30AM
9	Keynote Address by Chief Guest	11:30AM TO 12:00AM
10	Startup Opening - Logo Launch	12:00 AM TO 12:10PM
11	Felicitation of Chief Guest & Guest Of Honour	12:10 PM TO 12:30PM
12	Visiting Of Stalls	12:30 PM TO 12:40PM
13	LUNCH BREAK	12:40 PM TO 01:30PM
14	Panel Discussion - Alumni Entrepreneur’s	01:45 PM TO 02:50PM
15	TEA Break	02:50 PM TO 03:00PM
16	Student Startup pitch/ Business Idea Presentation	03:00 PM TO 03:15PM

17	Question Hour	03:15 PM TO 03:30PM
18	Felicitation Ceremony - Alumni Entrepreneur's	03:30 PM TO 03:45PM
19	Vote Of Thanks	03:45 PM TO 03:50PM
20	Conclusion - Vandemataram	03:50 PM TO 04:00PM

The **“Innovate & Inspire: Alumni Entrepreneurs Summit”** was organized at Malla Reddy College of Engineering (MRCE) with the aim of fostering entrepreneurial spirit among students by connecting them with successful alumni and industry leaders. The event served as a platform for knowledge sharing, innovation, and inspiration, encouraging students to explore startup opportunities and real-world problem-solving approaches.

WELCOME ONTO THE DIAS

The event commenced with a warm welcome of the dignitaries onto the Dias. The **Principal, Chief Guest** – Venkat Kumar Tangirala, **Guest of Honour** – Dr. Surya Kumar S., along with the **Deans – EDC and IIC**, were cordially escorted to the stage. The audience greeted them with applause, marking the formal inauguration of the summit and setting an inspiring tone for the sessions that followed.

LIGHTENING OF THE LAMP

The summit began with the **Lightening of the Lamp**, symbolizing knowledge, wisdom, and innovation. The ceremony was performed by the Chief Guest, Venkat Kumar Tangirala, Guest of Honour, Dr. Surya Kumar S., Principal, Deans, and alumni entrepreneurs. The ritual marked an auspicious start to the event, creating an atmosphere of positivity and inspiration for students. It reflected the institution's commitment to fostering creativity, learning, and entrepreneurial thinking.

INVOCATION CEREMONY

The **Invocation Ceremony** marked the formal beginning of the summit, invoking positivity, knowledge, and inspiration. The ceremony included a melodious chant and a prayer performed by students, creating a spiritual and motivating atmosphere. It was conducted in the presence of the **Principal, Chief Guest** –Mr.Venkat Kumar Tangirala, **Guest of Honour** – Dr. Surya Kumar S., and Deans. The invocation set a solemn and enthusiastic tone for the “Innovate & Inspire: Alumni Entrepreneurs Summit.”

WELCOME ADDRESS BY Dr.Sateesh Nagavarapu, Dean – EDC

The event commenced with a warm and enthusiastic welcome address by the Dean – Entrepreneurship Development Cell (EDC). The Dean greeted the Chief Guest, Guest of Honour, Principal, faculty members, alumni entrepreneurs, and students. He emphasized the importance of entrepreneurship in today's dynamic and competitive world. He highlighted how institutions play a crucial role in nurturing innovative thinking and startup culture among students. He explained the objectives of organizing the summit and its relevance in bridging the gap between academia and industry. The Dean spoke about various EDC initiatives such as startup awareness programs, workshops, and incubation support. He encouraged students to actively participate in entrepreneurial activities and utilize available resources. He also

stressed the importance of learning from alumni who have already ventured into the startup ecosystem. He mentioned that such interactions provide practical exposure beyond textbooks. He appreciated the efforts of organizers and supporting staff. He motivated students to develop problem-solving skills and innovative mindsets. He concluded by expressing hope that the summit would inspire many future entrepreneurs.

OPENING ADDRESS BY PRINCIPAL-Dr.M.ASHOK

The Principal delivered an insightful keynote address focusing on innovation and entrepreneurship. He highlighted the institution's vision to become a hub for startups and technological advancements. He emphasized the importance of creativity, critical thinking, and leadership in building successful ventures. The Principal encouraged students to step out of their comfort zones and take calculated risks. He discussed the role of incubation centers in transforming ideas into successful businesses. He mentioned various institutional supports available for budding entrepreneurs. He stressed the importance of collaboration between academia and industry. He appreciated alumni entrepreneurs for returning to inspire current students. He advised students to focus on real-world problems and develop sustainable solutions. He highlighted the need for continuous learning and skill development. He encouraged interdisciplinary innovation and teamwork. He motivated students to believe in their ideas and work persistently. He concluded by wishing success to all aspiring entrepreneurs and appreciating the organizers.

SPECIAL ADDRESS BY GUEST OF HONOUR – Dr. Surya Kumar S.

The Guest of Honour, Dr. Surya Kumar S., Professor at Indian Institute of Technology Hyderabad, delivered an enlightening address on innovation and research. He highlighted the importance of integrating academic research with industry applications. He explained how engineering concepts can be transformed into real-world solutions. He emphasized the significance of interdisciplinary learning. He encouraged students to explore emerging technologies such as AI, robotics, and advanced manufacturing. He discussed the role of research institutions in fostering innovation. He stressed the importance of critical thinking and experimentation. He motivated students to pursue higher education and research opportunities. He explained how startups can emerge from research ideas. He highlighted the need for collaboration between universities and industries. He encouraged students to participate in hackathons and innovation challenges. He emphasized continuous learning and adaptability. He shared insights on global technological trends. He motivated students to develop curiosity and problem-solving abilities. He concluded by encouraging students to become innovators and contributors to society.

KEYNOTE ADDRESS BY CHIEF GUEST – Mr.Venkat Kumar Tangirala

The Chief Guest, Mr.Venkat Kumar Tangirala, Managing Director of Windstream Energy Technologies India Pvt. Ltd., delivered an inspiring and practical session. He began by sharing his entrepreneurial journey and the challenges he faced in establishing his company. He spoke about the importance of resilience and perseverance in entrepreneurship. He emphasized the growing opportunities in the renewable energy sector. He highlighted the role of innovation in solving global energy challenges. He encouraged students to focus on sustainable and eco-friendly technologies. He discussed real-world case studies from his professional experience.

He stressed the importance of teamwork and leadership in startups. He advised students to develop strong technical and managerial skills. He highlighted the need for market research before launching any venture. He encouraged students to think globally while solving local problems. He spoke about funding opportunities and startup ecosystems in India. He motivated students to convert their ideas into prototypes. He emphasized the importance of networking and mentor-ship. He concluded by encouraging students to remain committed to their goals and continuously innovate.

FELICITATION TO CHIEF GUEST AND GUEST OF HONOUR

The **Chief Guest** –Mr.Venkat Kumar Tangirala and the **Guest of Honour** – Dr. Surya Kumar S. were felicitated by the Principal and senior faculty members as a mark of respect and appreciation. Both dignitaries were presented with a **shawl, memento, and bouquet** to acknowledge their presence, guidance, and valuable contribution to the summit. The felicitation highlighted their achievements and served as an inspiration to students, setting a celebratory and respectful tone for the event.

VISITING OF STALLS

During the summit, students and alumni entrepreneurs showcased their innovative ideas and prototypes through a stall exhibition. The Chief Guest – Venkat Kumar Tangirala, Guest of Honour – Dr. Surya Kumar S., Principal, Deans, and faculty visited the stalls, interacted with the participants, and provided valuable feedback. The projects covered areas such as renewable energy, healthcare, automation, AI, and social innovation. The activity offered students a platform to demonstrate their ideas, receive guidance from experienced entrepreneurs and faculty, and gain practical exposure. The visiting of stalls encouraged creativity, innovation, and entrepreneurial thinking among all participants.

Then the Lunch follows...

PANEL DISCUSSION: ALUMNI ENTREPRENEURS (Moderator by Principal)

One of the most engaging and insightful segments of the “Innovate & Inspire: Alumni Entrepreneurs Summit” was the panel discussion featuring distinguished MRCE Alumni Entrepreneurs. The session was effectively moderator by the Principal, who played a crucial role in steering the discussion toward meaningful and practical insights for students. The panel discussion served as a platform for open dialogue, experience sharing, and interactive learning.

The Principal initiated the session by welcoming the panelists and setting the tone for the discussion. He emphasized the importance of entrepreneurship in today’s rapidly evolving technological landscape and highlighted how alumni serve as role models for aspiring student entrepreneurs. He began by asking the panelists to briefly introduce themselves and share their entrepreneurial journey, including their transition from engineering students to successful business leaders.

The alumni entrepreneurs shared their inspiring journeys, starting from their college days to establishing their own ventures. They discussed how their initial ideas were shaped, the challenges they encountered, and the strategies they adopted to overcome them. Many panelists highlighted that their journey was not smooth and involved

multiple failures, financial struggles, and uncertainties. However, they emphasized that perseverance, determination, and belief in their ideas helped them move forward.

A major part of the discussion focused on the challenges faced during the early stages of startups. The panelists spoke about difficulties such as lack of funding, limited resources, market competition, and building the right team. They explained how they tackled these challenges through innovation, networking, and continuous learning. They also stressed the importance of adaptability in changing market conditions.

The Principal guided the discussion towards identifying opportunities and developing innovative solutions. The panelists explained how successful startups are built by understanding customer needs and addressing real problems. They emphasized the importance of market research, feasibility analysis, and validation before launching a product or service. They also shared insights on how to differentiate their ideas from competitors.

The discussion also covered the topic of funding and investment. The panelists explained various sources of funding such as bootstrapping, angel investors, venture capital, and government schemes. They shared their experiences of pitching ideas to investors and the importance of presenting a clear and scalable business model. They advised students to focus on building a strong prototype and demonstrating its value.

Another important aspect discussed was the role of skills in entrepreneurship. The panelists highlighted that technical knowledge alone is not sufficient; entrepreneurs must also develop managerial and communication skills. They stressed the importance of leadership, team management, time management, and decision-making abilities. They encouraged students to continuously upgrade their skills and stay updated with industry trends.

The Principal actively interacted with both the panelists and the audience, making the session highly engaging. He encouraged students to ask questions and participate actively in the discussion. Students raised queries related to startup ideas, career choices, risk management, and balancing academics with entrepreneurial activities. The panelists responded with practical suggestions and real-life examples, making the session highly informative.

The panelists also emphasized the importance of utilizing institutional support systems such as incubation centers, innovation councils, and entrepreneurship development programs. They encouraged students to participate in hackathons, workshops, and startup competitions to gain exposure and refine their ideas. They highlighted how such platforms provide mentor-ship, funding opportunities, and networking.

Towards the end of the session, the panelists shared valuable advice for aspiring entrepreneurs. They encouraged students to start early, take initiative, and not fear failure. They emphasized that failure is a learning process and an essential part of the entrepreneurial journey. They also advised students to remain focused, disciplined, and passionate about their goals.

The Principal concluded the panel discussion by summarizing the key takeaways and appreciating the panelists for their valuable contributions. He reiterated the importance of innovation, dedication, and continuous learning in achieving entrepreneurial success. He encouraged students to make the best use of available resources and transform their ideas into impact ventures.

Overall, the panel discussion was highly interactive, informative, and inspiring. It provided students with real-world insights into entrepreneurship and motivated them to explore startup opportunities with confidence. The session played a significant role in bridging the gap between theoretical knowledge and practical application, leaving a lasting impact on all participants.

IDEA PITCH BY STUDENTS WITH ALUMNI ENTREPRENEURS

A major highlight of the “Innovate & Inspire: Alumni Entrepreneurs Summit” was the **Idea Pitch Session by Students in the presence of MRCE Alumni Entrepreneurs**, which created a vibrant platform for innovation, mentor-ship, and practical learning. The session was designed to bridge the gap between student innovators and experienced entrepreneurs by providing real-time feedback and guidance.

Students from various engineering disciplines actively participated in this session by presenting their innovative startup ideas. Each team focused on identifying real-world problems and proposing practical, technology-driven solutions. The ideas spanned across multiple domains such as smart technologies, healthcare solutions, renewable energy systems, automation, and social impact initiatives.

The participating students presented their ideas in a structured format, covering key aspects such as problem statement, proposed solution, uniqueness, target users, and business model. Some teams demonstrated working prototypes, while others used presentations and models to effectively communicate their concepts. The emphasis was on innovation, feasibility, and scalability of the ideas.

The MRCE Alumni Entrepreneurs played a crucial role as mentors and evaluators during the session. They carefully listened to each presentation and provided valuable insights based on their real-world entrepreneurial experiences. They appreciated the creativity and efforts of the students while also suggesting improvements in areas such as product design, market validation, and business strategy.

The alumni entrepreneurs guided students on how to refine their ideas into viable startups. They emphasized the importance of understanding customer needs, conducting proper market research, and building user-centric solutions. They also shared practical tips on funding opportunities, pitching to investors, and scaling a business.

The interactive nature of the session allowed students to ask questions and clarify doubts directly with the alumni entrepreneurs. This exchange of ideas made the session highly engaging and informative. Students gained confidence and a clearer perspective on how to proceed with their startup ideas.

The alumni also encouraged students to utilize institutional support systems such as incubation centers, innovation labs, and entrepreneurship development programs. They motivated students to take their ideas beyond the classroom and work towards real implementation.

The session not only enhanced the presentation and communication skills of students but also helped them understand the practical challenges of entrepreneurship. It served as a valuable learning experience by combining academic knowledge with industry insights.

Overall, the Idea Pitch Session with Alumni Entrepreneurs was highly successful and impactful. It inspired students to think innovatively, act confidently, and pursue entrepreneurship as a career path. The session played a vital role in nurturing the startup ecosystem within the institution and encouraging students to transform their ideas into successful ventures.

FELICITATION OF ALUMNI ENTREPRENEURS

The felicitation of MRCE Alumni Entrepreneurs was a proud and memorable segment of the “Innovate & Inspire: Alumni Entrepreneurs Summit.” This segment was organized to recognize and appreciate the achievements of alumni who have successfully established themselves as entrepreneurs and are contributing to industry and society.

The alumni entrepreneurs were warmly welcomed and felicitated by the Principal, Deans, and faculty members in the presence of students. As a mark of respect and appreciation, each alumnus was honored with a shawl, memento, and bouquet. The felicitation symbolized the institution’s pride in their accomplishments and its continued connection with its alumni.

During the ceremony, the achievements and entrepreneurial journeys of the alumni were briefly highlighted, showcasing their dedication, innovation, and hard work. Their success stories served as a source of inspiration for the students, motivating them to pursue their own entrepreneurial dreams. The institution acknowledged their contribution not only as successful entrepreneurs but also as mentors guiding the next generation.

The Principal appreciated the alumni for staying connected with the institution and for their willingness to support and mentor current students. He emphasized the importance of strong alumni networks in building a vibrant entrepreneurial ecosystem within the college. The alumni were encouraged to continue their engagement through mentor-ship programs, guest lectures, and startup collaborations.

The alumni entrepreneurs expressed their gratitude for the recognition and shared their happiness in being part of the event. They appreciated the institution for providing a platform to reconnect and contribute to student development. They also assured their continued support in guiding and mentoring aspiring entrepreneurs.

The felicitation ceremony created a sense of pride and belonging among the alumni and strengthened the bond between the institution and its graduates. It also motivated

students by showcasing real-life examples of success emerging from their own college.

This segment added a meaningful and celebratory dimension to the summit, highlighting the value of recognizing achievements and fostering long-term relationships with alumni. Overall, the felicitation of alumni entrepreneurs was conducted with great respect and enthusiasm, making it one of the key highlights of the event.

CONCLUSION SUMMIT & VOTE OF THANKS BY DEAN – IIC

The summit concluded with a **thoughtful conclusion delivered by the Dean – Institution’s Innovation Council (IIC)**, followed by a formal **Vote of Thanks**. The Dean highlighted the significance of the “Innovate & Inspire: Alumni Entrepreneurs Summit” in promoting a culture of entrepreneurship and innovation among students. He emphasized that such events provide a valuable platform for students to interact with industry leaders, alumni entrepreneurs, and academicians, thereby bridging the gap between theoretical knowledge and real-world application.

The Dean appreciated the insights shared by the Chief Guest, Mr. Venkat Kumar Tangirala, which inspired students to explore innovative solutions and consider entrepreneurship as a viable career path. He also acknowledged the Guest of Honour, Dr. Surya Kumar S., for sharing his expertise on research, innovation, and the integration of academic knowledge with practical entrepreneurial endeavors.

The Dean further commended the participation of MRCE alumni entrepreneurs, who served as role models and mentors, demonstrating the possibilities of success through dedication, creativity, and perseverance. He also recognized the active involvement of students in the idea pitch session, noting their enthusiasm, creativity, and willingness to learn from real-world experiences.

Expressing gratitude, the Dean highlighted the efforts of the Principal, faculty members, and organizing committee for successfully coordinating the summit. He emphasized that such initiatives strengthen the institution’s entrepreneurial ecosystem and encourage students to transform ideas into impact ventures.

Following the conclusion, the **Vote of Thanks** was delivered by the Dean – IIC. He formally thanked the Chief Guest, Guest of Honour, alumni entrepreneurs, Principal, Deans, faculty members, and all students for their valuable participation and support. He also appreciated the technical and support staff for their seamless coordination, ensuring the event’s success.

The Dean reiterated the importance of nurturing entrepreneurial skills, continuous learning, and innovation-driven thinking among students. He concluded by expressing hope for more such programs in the future to motivate students and further strengthen the connection between academia, alumni, and industry. The event was officially declared a grand success, leaving students inspired and motivated to explore entrepreneurship and innovation with confidence.

Welcoming Principal, Chief Guest , Guest of Honour , Dean's & HOD's to Seminar Hall



Welcome on to the Dias - Principal, Chief Guest , Guest of Honour & Dean's



Lightening of Lamp



Invocation Ceremony





Welcome Address by Dean -EDC (Dr. Sateesh N)



Opening Address by Principal (Dr.M.Ashok)



Special Address by Guest of Honour(Dr. Surya Kumar.S)



Keynote Address by Chief Guest (Mr.Venkat Kumar Tangirala)



Startup Opening - Logo Launch





Felicitation of Chief Guest & Guest of Honour

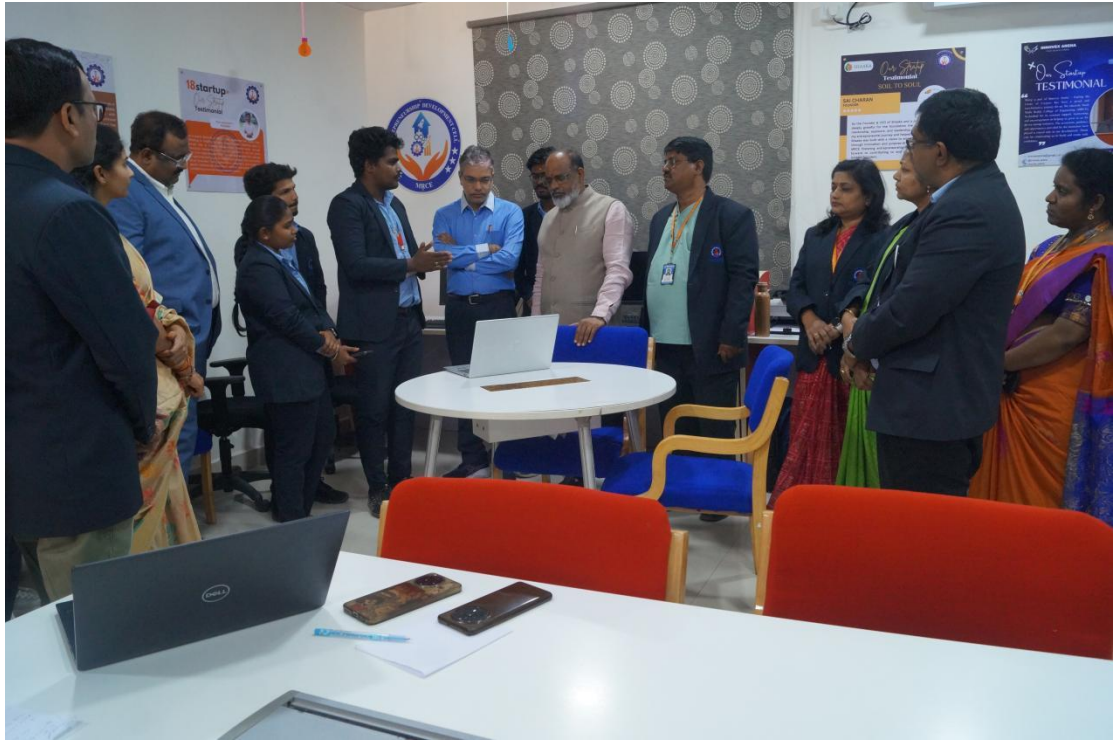


Idea showcasing



Startups /Prototype Models







Brief on Startups





Visiting Of Stalls





Panel Discussion - Alumni Entrepreneur's





Felicitation Ceremony - Alumni Entrepreneur's







Vote of Thanks - Dr.V.Vivekanandan ,Dean IIC& IIC



Conclusion -Vandemataram



